



Sample Business's Monthly Analytics Report

A clear summary of how your local listing performed and how customers interacted with your advert.

Performance Overview

Sample Business — customer interaction report

Listing Views

1248

Total Customer Actions

241

Phone Clicks

34

Email Clicks

19

Website Clicks

86

Learn More Clicks

102

Total measurable customer actions

241

What this means:

Your listing generated 241 measurable customer actions. This includes 53 direct enquiry actions through phone or email, and 188 website or Learn More visits. These figures show real customer engagement with your advert, not estimated sales.