



Your Business Name's Monthly Analytics Report

A clear summary of how your local listing performed and how customers interacted with your advert.

Performance Overview

Your Business Name — customer interaction report

Listing Views

1248

Total Customer Actions

196

Phone Clicks

34

Email Clicks

19

Website Clicks

86

Learn More Clicks

57

Total measurable customer actions

196

What this means:

Your listing generated 196 measurable customer actions. This includes 53 direct enquiry actions through phone or email, and 143 website or Learn More visits. These figures show real customer engagement with your advert, not estimated sales.